



2023 Sponsorship Opportunity

Fall Fundraiser: Dancing thru the Decades!

Thursday, Sept. 14, 5:30–9 p.m.



SourcePoint’s annual fall fundraiser is the organization’s premier event, bringing together our most loyal advocates and community partners, and raising money to support the programs and services that promote healthy aging in Delaware County. This year’s fundraiser, Dancing thru the Decades, features lively music from the ‘50s, ‘60s, ‘70s, and ‘80s, dance performances, delicious hors d’oeuvre and drinks, and more!

\$3,000 Mission Sponsor

- ✓ Recognition in event, public relations, and advertising initiatives, and event print collateral, including:
 - My Communicator, distribution of 5,000 (May 30)
 - Recognition in direct-mail invitation (July 17)
 - Paid advertisements (Aug. 1)
 - Press release (Aug. 1)
 - Event flyer and poster (Aug. 1)
 - Event program
- ✓ Recognition in event’s digital campaigns, including:
 - Email invitation reaching 8,000+ subscribers (Aug. 1)
 - Social media promotion, reaching 5,000+ followers across platforms
 - Logo with link on event web page
 - Thank-you email post-event
- ✓ Four tickets to event
- ✓ Event signage at SourcePoint, electronic or banner
- ✓ Opportunity to provide welcome at event
- ✓ Opportunity to provide gift to attendees

- Email reaching 8,000+ subscribers (Aug. 1)
- Social media promotion, reaching 5,000+ followers across platforms
- Logo with link on event web page
- Thank-you email post-event
- ✓ Two tickets to event
- ✓ Event signage at SourcePoint, electronic or banner
- ✓ Opportunity to provide gift to attendees

\$1,000 Values Sponsor

- ✓ Recognition in event, public relations, and advertising initiatives, and event print collateral, including:
 - My Communicator, distribution of 5,000 (May 30)
 - Event program
- ✓ Recognition in event’s digital campaigns, including:
 - Email reaching 8,000+ subscribers (Aug. 1)
 - Logo with link on event web page
 - Thank-you email post-event
- ✓ One ticket to event

\$2,000 Vision Sponsor

- ✓ Recognition in event, public relations, and advertising initiatives, and event print collateral, including:
 - My Communicator, distribution of 5,000 (May 30)
 - Press release (Aug. 1)
 - Event flyer and poster (Aug. 1)
 - Event program
- ✓ Recognition in event’s digital campaigns, including:

\$500 Community Sponsor

- ✓ Recognition in event, public relations, and advertising initiatives, and event print collateral, including:
 - Event program
- ✓ Recognition in event’s digital campaigns, including:
 - Logo with link on event web page
 - Thank-you email post-event
- ✓ One ticket to event