



2024 Sponsorship Opportunity

Fall Fundraiser

Thursday, Sept. 26, Time TBA

SourcePoint's annual fall fundraiser is the organization's premier event, bringing together our most loyal advocates and community partners, and raising money to support the programs and services that promote healthy aging in Delaware County. **This year's fundraiser takes place off-site and features murder mystery dinner theatre—it's sure to be a scream!**



\$10,000 Mission Sponsor (Exclusive)

- ✓ Recognition in direct-mail invitation (*July 1 deadline*)
- ✓ Recognition in paid advertisements in local media and area Chamber newsletters (*Aug. 15*)
- ✓ Recognition on event web page
- ✓ Recognition on event flyer
- ✓ Recognition in press release sent to local media and area Chambers (*Aug. 1*)
- ✓ Recognition in My Communicator, distribution of 5,000 (*June 3*)
- ✓ Recognition in social media promotion, 6,400+ followers
- ✓ Recognition in email promotion, 9,900+ contacts
- ✓ Opportunity to provide gift to attendees
- ✓ Banner placement at event
- ✓ Recognition in event program
- ✓ One table at the event
- ✓ Opportunity to provide welcome at event
- ✓ Recognition in post-event thank-you on social media

\$5,000 Vision Sponsor

- ✓ Recognition on event web page
- ✓ Recognition on event flyer
- ✓ Recognition in press release sent to local media and area Chambers (*Aug. 1*)
- ✓ Recognition in My Communicator, distribution of 5,000 (*June 3*)
- ✓ Recognition in social media promotion, 6,400+ followers
- ✓ Recognition in email promotion, 9,900+ contacts
- ✓ Opportunity to provide gift to attendees
- ✓ Recognition in event program
- ✓ Four tickets to event
- ✓ Recognition in post-event thank-you

\$2,500 Values Sponsor

- ✓ Recognition on event web page
- ✓ Recognition in My Communicator, distribution of 5,000 (*June 3*)
- ✓ Recognition in social media promotion, 6,400+ followers
- ✓ Recognition in email promotion, 9,900+ contacts
- ✓ Recognition in event program
- ✓ Two tickets to event
- ✓ Recognition in post-event thank-you

\$1,000 Community Sponsor

- ✓ Recognition on event web page
- ✓ Recognition in My Communicator, distribution of 5,000 (*June 3*)
- ✓ Recognition in event program
- ✓ Two tickets to event
- ✓ Recognition in post-event thank-you

\$500 Friend Sponsor

- ✓ Recognition on event web page
- ✓ Recognition in event program
- ✓ One ticket to event



Questions? Contact the development team at 740-363-6677 or give@MySourcePoint.org.



2024 Sponsorship Opportunity
Health & Wellness Expo
Wednesday, June 5, 10 a.m.-1 p.m.

For the past several years, SourcePoint’s Health & Wellness Expo has grown in scope and popularity. So much so that this year, we’re holding the event at the Delaware County Fairgrounds. Numerous exhibitors provide free health screenings, wellness education, and interactive demonstrations to local older adults. Your sponsorship supports healthy aging and includes a table at the expo, as well as promotional benefits.



\$2,500 Partner

- ✓ Recognition in paid advertisements (*April 15 deadline*)
- ✓ Recognition on event web page
- ✓ Recognition on event flyer
- ✓ Recognition in press release sent to local media and area Chambers (*April 1*)
- ✓ Recognition in My Communicator, distribution of 5,000 (*March 1*)
- ✓ Recognition in social media promotion, 6,400+ followers
- ✓ Recognition in email promotion, 9,900+ contacts
- ✓ Banner placement at event
- ✓ Recognition in event program
- ✓ Exhibitor’s table at event

\$500 Wellness Sponsor

- ✓ Recognition on event web page
- ✓ Recognition in My Communicator, distribution of 5,000 (*March 1*)
- ✓ Recognition in social media promotion, 6,400+ followers
- ✓ Recognition in event program
- ✓ Exhibitor’s table at event

Exhibitor Opportunity

Other exhibitors are selected by an internal and external committee based on the health screening proposed and the need within the community.

\$1,000 Health Sponsor

- ✓ Recognition on event web page
- ✓ Recognition on event flyer
- ✓ Recognition in My Communicator, distribution of 5,000 (*March 1*)
- ✓ Recognition in social media promotion, 6,400+ followers
- ✓ Recognition in email promotion, 9,900+ contacts
- ✓ Recognition in event program
- ✓ Exhibitor’s table at event



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2024 Sponsorship Opportunity

Veterans Day Breakfast & Ceremony

Monday, Nov. 11, 2024

Your sponsorship dollars help honor Delaware County veterans and their loved ones with a breakfast and heartwarming ceremony. Veterans and active military personnel are invited to a free breakfast at the Delaware County Fairgrounds as we recognize and thank the individuals who have protected and served our country over the years.



\$2,500 Red Sponsor

- ✓ Recognition in paid advertisements (Oct. 2 deadline)
- ✓ Recognition on event web page
- ✓ Recognition on event flyer
- ✓ Recognition in press release sent to local media and area Chambers (Oct. 2)
- ✓ Recognition in My Communicator, distribution of 5,000 (Sept. 3)
- ✓ Recognition in social media promotion, 6,400+ followers
- ✓ Recognition in email promotion, 9,900+ contacts
- ✓ Banner placement at event
- ✓ Recognition in event program
- ✓ Opportunity to provide gift to attendees
- ✓ Two tickets to event

\$500 Blue Sponsor

- ✓ Recognition on event web page
- ✓ Recognition in event program
- ✓ One ticket to event

\$1,000 White Sponsor

- ✓ Recognition on event web page
- ✓ Recognition on event flyer
- ✓ Recognition in My Communicator, distribution of 5,000 (Sept. 3)
- ✓ Recognition in social media promotion, 6,400+ followers
- ✓ Recognition in email promotion, 9,900+ contacts
- ✓ Recognition in event program
- ✓ One ticket to event



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2024 Sponsorship Opportunity

Cafe 55 Luncheons

May 17, July 5, and Nov. 22

SourcePoint provides more than just a meal! SourcePoint's dedicated nutrition team produces about 1,200 meals a day for local older adults. These meals not only provide vital nutrition to homebound seniors, but also afford a daily visit from a friendly volunteer and a safety check.

In addition to offering good nutrition to homebound seniors, we have an on-site cafe, too! Each quarter, we host themed activities in community cafes for our diners to enjoy.



\$500 Cafe Sponsor

- ✓ Recognition in event, public relations, and advertising initiatives, and event print collateral, including:
 - Event flyer
- ✓ Recognition in event's digital campaigns, including:
 - Social media promotion, reaching 6,400+ followers across platforms
- ✓ Recognition in email promotion, 9,900+ contacts
- ✓ Engagement opportunity to be on-site to meet and greet guests
- ✓ Event signage at SourcePoint, electronic or banner



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Member Dances

April 18, Oct. 29, and Dec. 30

This year, SourcePoint hosts three joyful dances for our members and their guests. In April, join us for a Spring Fling! In October, dress up and boo-gie out at our Halloween Dance. And in December, join us for "Not a New Year's" dance. Featuring lively music and dancing, these events are sure to please!

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\$400 Dance Sponsor

- ✓ Recognition in event, public relations, and advertising initiatives, and event print collateral, including:
 - Event flyer and poster
- ✓ Recognition in event’s digital campaigns, including:
 - Social media promotion, reaching 6,400+ followers across platforms
- ✓ Two tickets to event
- ✓ Engagement opportunity to be on-site to meet and greet guests
- ✓ Event signage at SourcePoint, electronic or banner



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2024 Sponsorship Opportunities
Member Music Festivals
June 27, July 24, and Aug. 29

Throughout the summer, SourcePoint periodically takes its fun outdoors with a music festival open to members and their guests. Featuring live music from local bands and a sweet treat, this is a great opportunity to engage with our 55+ guests and their families.

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\$300 Music Sponsor

- ✓ Recognition in event, public relations, and advertising initiatives, and event print collateral, including:
 - Event flyer and poster
- ✓ Recognition in event’s digital campaigns, including:
 - Social media promotion, reaching 6,400+ followers across platforms
- ✓ Two tickets to event
- ✓ Engagement opportunity to be on-site to meet and greet guests
- ✓ Event signage at SourcePoint, electronic or banner



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