



## PRESS RELEASE

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*This release is available on the SourcePoint website at [MySourcePoint.org/press](https://MySourcePoint.org/press).*

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### **Fundraising Campaign for SourcePoint's Meals on Wheels Program**

DELAWARE COUNTY—SourcePoint launches its annual fundraising campaign for Meals on Wheels March 1. Each year, the nonprofit delivers nearly 300,000 meals to older adults in Delaware County. To support the program—with rising food and supply costs and an increased demand for home-delivered meals—SourcePoint seeks donations year-round. Each March, SourcePoint aligns with Meals on Wheels America's national campaign to not only raise funds, but also advocate for the importance of providing nutritious meals and combatting social isolation.

The fundraising campaign focuses on the cost to produce one meal for one person: \$9.70, SourcePoint's average cost as of year-end 2023. SourcePoint annually serves more than 1,500 adults aged 55 years and older. The program provides vital nutrition to older adults, with a variety of menu choices, including low-sodium, carb-controlled, vegetarian, and mechanically altered meals. In addition, the daily delivery of meals by SourcePoint's volunteers provides a well-being check.

Advocacy efforts include inviting local government and business leaders to participate for a day in SourcePoint's Meals on Wheels program. This "Community Champion" volunteer opportunity highlights the fact that far "more than just a meal" is delivered. Several volunteers have signed up to date, including Ohio Representative Brian Lorenz, Sheriff Jeff Balzer, County Prosecutor Melissa Schiffler, Genoa and Orange township trustees, and team members from partnering organizations like the Delaware Public Health District, Delaware Speech and Hearing Center, Mobility City, and People In Need.

SourcePoint's March for Meals campaign is sponsored by longtime health and wellness partner, OhioHealth.

To learn more about SourcePoint's nutrition program, go to [MySourcePoint.org/nutrition](https://MySourcePoint.org/nutrition). You can also follow SourcePoint on [Facebook](#) and [Instagram](#) to learn more about Meals on Wheels, those we serve, and ways to support the program, including [donating](#) to SourcePoint.

*SourcePoint is a nonprofit 501(c)(3) organization that provides professional expertise, services, and programs for Delaware County adults who want to thrive after 55, as well as family caregivers. Services and programs are supported by the local senior services levy, private and corporate donations, grants, and the Central Ohio Area Agency on Aging. Learn more at [MySourcePoint.org](https://MySourcePoint.org).*